



Ideas for Promotional Materials

- Press releases
- Media kits
- Fact sheets
- Feature articles
- Letters to the editor
- Posters
- Newsletters
- Magnets
- Mugs
- Fact sheets
- Shirts
- Pins
- Pens
- Mouse pads
- Web site

A sampling follows...



Patches worn on uniforms





Pins and Pens





Post-It Note Pad



Money isn't all you're saving

[Your logo here]

888-STAR-YES [www. energystar.gov](http://www.energystar.gov)

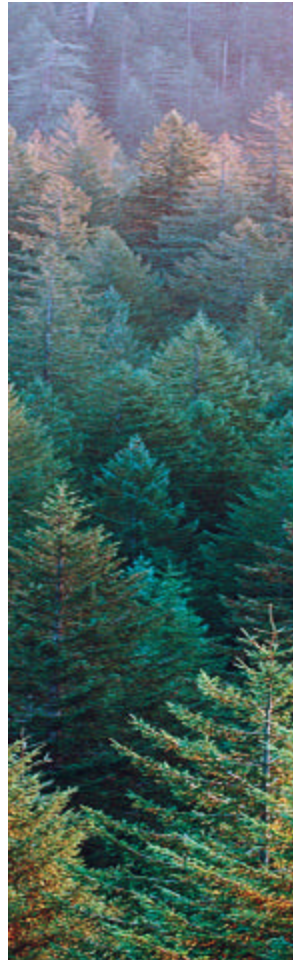


Coffee mug





Sticker/Decal



**Few companies make decisions
that are as good for the
environment as they are for
business.**

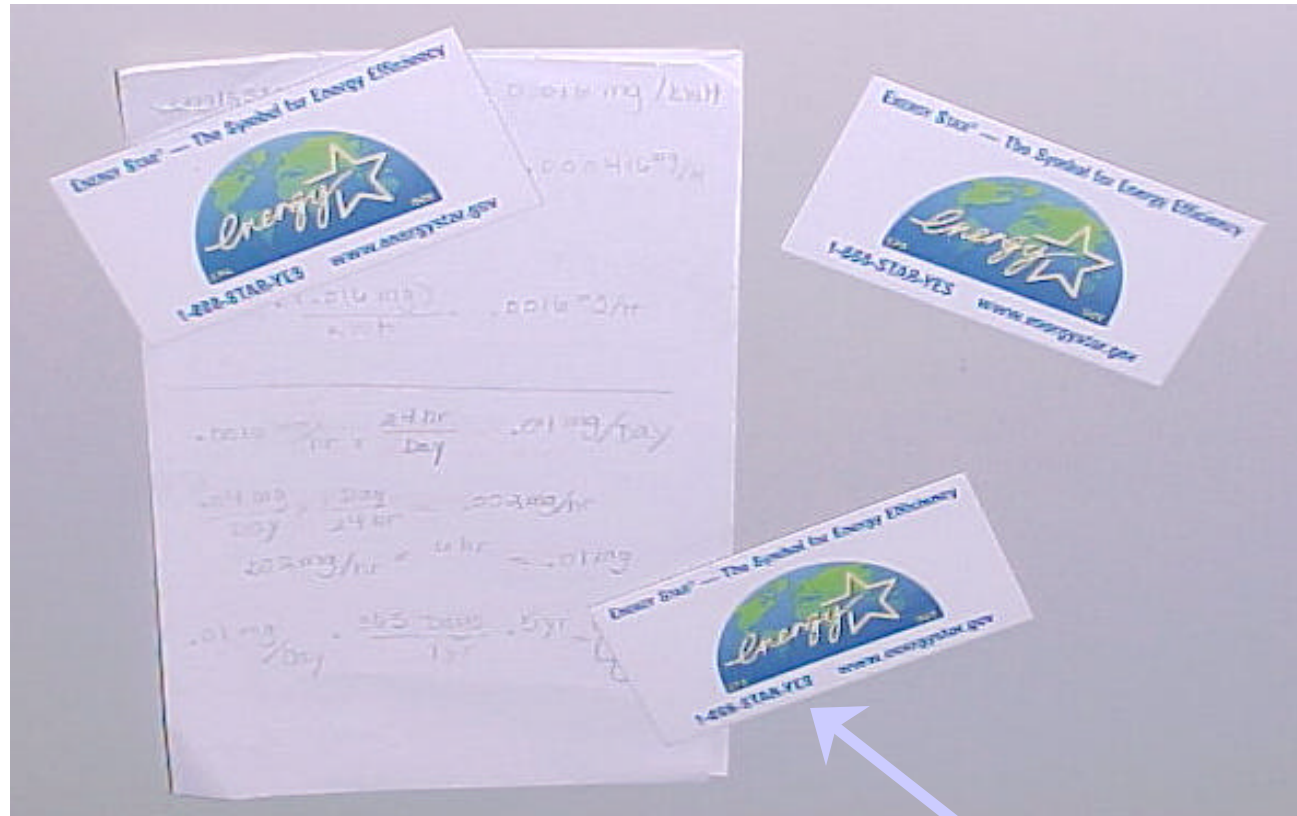


Ask About
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Magnets



[Insert your logo]



Shirts



[Insert your logo]



Mouse pad

